

# OCTOBER 2022

## THEME OF THE MONTH

*Breast Cancer Awareness Month*

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

					1 INTERNATIONAL COFFEE DAY	2
3	4 YOM KIPPUR Begins at sundown	5	6	7	8	9
10 WORLD MENTAL HEALTH DAY	11	12	13	14	15	16
17	18	19	20	21	22	23
24 DIWALI HALLOWEEN 31	25 WORLD PASTA DAY	26	27	28	29 NATIONAL CAT DAY	30

## NOTES



**your email boss**

*"Marketers make things better by making change happen." - Seth Godin*

# NOVEMBER 2022

## THEME OF THE MONTH

*"Movember" – Men's Health Awareness Month*

*Height of holiday prep and shopping*

## NOTES

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	1	2	3	4	5	6 DAYLIGHT SAVINGS (Ends at 2am)
7	8	9	10	11 VETERANS DAY	12	13
14	15	16	17	18	19	20
21	22	23	24 THANKSGIVING	25 BLACK FRIDAY	26 SMALL BUSINESS SATURDAY	27 ARTISTS SUNDAY
28 CYBER MONDAY	29 GIVING TUESDAY	30				



**your email boss**

— *"Personalization—it is not about first/last name. It's about relevant content."* — **Dan Jak** —

# DECEMBER 2022

## THEME OF THE MONTH

*Holiday season!*

*End-of-year fundraising/clearance*

MONDAY      TUESDAY      WEDNESDAY      THURSDAY      FRIDAY      SATURDAY      SUNDAY

			1	2	3	4
5	6	7	8	9	10	11
12	13	14 FREE SHIPPING DAY CHRISTMAS JUMPER DAY	15	16	17	18 HANUKKAH BEGINS
19	20	21 WINTER SOLSTICE Shortest Day of the year	22	23	24 CHRISTMAS EVE	25 CHRISTMAS DAY
26 HANUKKAH ENDS KWANZAA BEGINS BOXING DAY	27	28	29	30	31 NEW YEAR'S EVE	

## NOTES



**your email boss**

*"Stop trying to be amazing and start being useful." - Jay Baer*